product catalogue. design, innovation and nature, brought to you by air aroma.
who knew our sense of smell could be so significant?

we did.
there was an astonishing 54 percent reduction in clerical error when workers were exposed to lemon oils

Russell Brumfield - Whiff

one experiment in a fashion store showed that when ‘feminine scents’ such as vanilla were sprayed in the women’s clothing sections, sales of all female apparel actually doubled

Martin Lindstrom - Buyology

fragrances can have a beneficial effect on irritation, stress, depression, and apathy, and can further enhance the positive factors like happiness, sensuality, relaxation, and stimulation

Stephen Warrenburg (IFF) & Gary E. Schwartz (Yale University)
Discover the rich and diverse possibilities of scenting. Smell is considered our most powerful sense when it comes to the long-term memorising of experiences, places or products.

With more than 10 years experience Air Aroma has been helping companies implement scent as part of their overall branding strategy.

We do this together with our purely natural fragrances, beautifully designed scent diffusers backed by a unbeatable global distribution network.

Let us reinforce your brand, space or product and create a lasting impressing with your customers. It’s what we do best.

John van Roemburg, CEO Air Aroma Group
Air Aroma International is the global leader in providing companies such as Accor Hotels, Dunhill, General Motors, InterContinental Hotels Group, Telefónica, Toyota, Cartier and Fitness First amongst many others with the latest scent delivery solutions. Diffusing an exclusive fragrance at your premises will amplify your brand identity and create the perfect ambiance for your clients, employees and guests. Perfume-quality diffusion fragrances in combination with our patented cold-air diffusion technology guarantee the right fragrance at the right intensity without compromising the integrity of the fragrance. We also offer an exclusive range of 100% pure essential oil diffusion fragrances ideal for gyms, spas, steam rooms as well as offices, hospitals and retirement villages. The anti-bacterial properties of these essential oil blends naturally break down malodours, while stimulating body and mind.

Air Aroma prides itself on having the world’s largest distributor network in the scent marketing industry. With three regional offices (Australia, The Netherlands and United States) supported by dedicated local Air Aroma distributors covering over 70 countries, an Air Aroma representative is never far away to provide you with around-the-clock service.

We are committed to conducting our business operations in a manner which minimises impact on the environment. Multiple internal recycling programs as well as using 100% recyclable PET containers for our products reduce unnecessary waste into landfill and our carbon footprint.

our mission is to make the world a better smelling place
tell me and i’ll forget
show me and i’ll understand

smell and i’ll remember
Scent branding is more than just diffusing a pleasant fragrance in a space. It is the art of taking a company’s brand identity, marketing messages, target audience and interior audio-visual cues and matching these with a high quality fragrance that amplifies these branding aspects. This is where Air Aroma’s years of experience comes in.

Air Aroma’s range of quality diffusion fragrances each have their own unique characteristics, ensuring a perfect fit to your brand and environment. Alternatively, why not let Air Aroma develop an exclusive signature fragrance for your brand and turn the fragrance into an integral part of your brand communication. Turn customers into loyal brand advocates through scent branding.

how can scent branding work for you and your customers?
hotels
We assist hotels around the world in creating the perfect inviting ambience for their guests. Scented environments create a positive and lasting impression that guests are sure to recommend.

waiting areas
Airports, banks, dentists and hospitals are relaxing their customers and patients by diffusing relaxing scents. Waiting in line just became a whole lot less stressful.

fitness
Fitness clubs know that diffusing pure essential oils leads to revitalised air; therefore putting members in the right mindset for a great workout! To top that off, a sauna infused with eucalyptus and mint has members feeling completely revived.

food sales
Who can resist the tempting smell of freshly brewed coffee? Smell is key to selling food products. So how do you promote the sale of food that is packaged? Easy, scent irresistible coffee aroma and watch your customers line up.

retail
Retailers are seeing positive results in their bottom line with customers lingering longer in retail stores that have implemented scent branding.

events
Launching a new pair of football shoes? Imagine the scent of fresh grass to enrich the event experience. Whether it’s a product launch, trade show, fashion catwalk or conference, diffusing a quality fragrance will bring your event to life.

offices
A happy worker is an efficient worker. Offices that have introduced specific scents into their work environment have found happier employees and a significant decrease in clerical errors.

fashion
Fashion retailers take a front row position in scenting, creating a complete retail experience for their customers. From exclusive signature fragrances to specific fragrances for each range (e.g. men’s, women’s and kids).

the results are in, happier customers that remember your brand and linger longer
Behind the marketing, advertising and health appeal of a scent is the science.

The human nose is a sensitive organ that can detect more than 350,000 different chemicals. The human sense of smell plays an important role in memory because scent receptors in the nose connect directly to the section of the brain responsible for memory and emotions. So powerful, in fact, the nose is believed to affect 75% of our daily emotions. It is the close connection of the olfactory gland, which registers smell, and the limbic system, that governs emotion and memories, that is said to be responsible for the power behind the sense of smell.
When it comes to diffusing fragrances, nothing is more important than quality and safety. Air Aroma ensures the safety of its diffusion fragrances while providing products of the highest quality.

Using only the highest quality fragrances from around the world ensures that all scents deliver a consistent and appealing aroma without the harsh undertones of any low quality chemical-based scents.

Our diffusion fragrances are manufactured in accordance with the strictest IFRA (International Fragrance Association) standards and regulations, and are supplied with Material Safety Data Sheets (MSDS). Air Aroma is committed to supplying safe products to the global marketplace.
Choose a noticeable scent to create memorable experiences and lasting impressions. Perfume-quality diffusion fragrances are the perfect ambience creating solutions for hotels, retailers, cinemas, banks or food outlets for example. From fruity, fresh or floral to mouthwatering scents of chocolate, coffee or vanilla we have a fragrance to suit every need. Thanks to the close partnerships with our fragrance suppliers we can provide you with most fragrances imaginable.

**aroma oils**

apple fresh, bbq chicken, bread, cherry blossom, chocolate, coconut, coffee pure, fig, flower fields, frangipani, fresh crisp linen, fresh grass, guava cucumber, herb de provence, honey, jasmine, kiwi, leather, lemongrass, mango, ocean breeze, orchid, oriental blossom, osmanthus flower, patisserie, peach apricot, popcorn, rainforest, raspberry, rose, sea scent, sencha, spicy bakhour, strawberry, sugar, vanilla, wood
Air Aroma’s essential oil diffusion fragrances are blends of 100% pure essential oils. No dilutions, no carrier oils, no additives, just the way Mother Nature intended. Derived from flowers, leaves, bark, wood, fruit peel and other plant elements, these pure plant extracts carry the health and cleansing properties of their botanical origin.

Therapeutic integrity of essential oil diffusion fragrances is maintained through Air Aroma’s patented cold-air diffusion technology. Therefore our fragrances still provide the anti-bacterial properties that clean the air and naturally fight the spread of air-borne bacteria. This makes them the perfect option for fitness, spa, office, hospital and aged care environments.

alpine air, arosport cardio, arosport conditioning, arosport cooldown, ayo, bergamot burst, breathe easy, bye fly, captivating, citrus season, christmas, evergreen, fresh eucalyptus, golden sunset, instant spring, invigorating, imaya, lavender forest, mint motion, orange fields, oriental, pro hygiene, pure peppermint, quanna, redwood, roman bath, serene, summer bliss, tranquility, zuri
Tobacco smoke, cooking smells, damp carpet, whatever your odour problem, Arotec can solve it. Diffusing one of the Arotec solutions with Air Aroma’s patented cold-air diffusion units you naturally break down bad odours without the use of harsh chemicals or irritating solvents. Arotec doesn’t cover up any odours, it breaks them down naturally and neutralises the air.

Choose from either Arotec, Arotec Strong or Arotec Fresh (with a hint of Guava/Cucumber).
To further set yourself apart from the competition why not have our professional perfumers develop your own exclusive signature fragrance, perfectly tailored to your brand and exclusively yours to use.

Whether you choose your own perfume-quality diffusion fragrance or 100% natural essential oil blend, you are creating your own exclusive identity. How is that for differentiation?
Thanks to our patented technology called ‘cold-air diffusion’, Air Aroma ensures that the quality of each fragrance is maintained throughout the entire diffusion process. Rather than using heat or evaporation to diffuse the scent, Air Aroma uses filtered cold air to diffuse its fragrances into an ultra-dry micro mist. The result is a subtly noticeable scent without being overpowering.

Air Aroma’s scent delivery systems apply flat-line diffusion technology. This guarantees a constant level of scent regardless of the quantity of fragrance left in the cartridge (compared to evaporation or gel-based diffusion systems).
Good technology makes things in life easier and adds value to our lives. Arologic will make it so much easier to control the scent to exactly the right level. Arologic allows you to control the scent in a thousand different spaces from one single computer. When connected to an Aroscent Pro you will be able to switch between three different scents at any given time of the day or program the entire year in advance.

You will love the Arologic interface. Access Arologic by using your favorite web browser and connect to the scent devices you have installed. No more complicated controllers in inaccessible locations, simply operate your Air Aroma scent delivery unit from a desktop computer, laptop or even your iPhone, anywhere in the world.

ready, set, scent. arologic intelligent scenting
search, schedule and manage your scenting devices with Arologic

1000 devices, 1 system
Your Arologic allows you to control 1000 scenting devices with a possible 3000 scents in your network. Imagine scenting every room in a hotel all from the front desk. Imagine no longer.

easy setup
Setting up your Arologic system couldn’t be easier. Plug in your Arologic control unit and you’re ready to go. No software installation is required. To run Arologic simply login with your internet browser.

no software
Arologic runs in your internet browser. Therefore it will work on any Mac or PC Laptop, Desktop or even Mobile device, making it accessible and easy to use for anyone, anywhere.

scheduled scenting
Arologic makes it possible to automate and schedule your scenting. The built-in calendar gives you options such as which scent, what day, what time at which strength - giving you complete control.

remote access
If you are not on location, you can manage your scenting remotely. Simply log on to Arologic.com from anywhere in the world and gain access to your fully encrypted Arologic control unit.

search and find
Lightning-fast live searches across your scenting network to easily locate devices and manage them. Search by location, scent, or device type and the desired results will appear.
Create an alluring ambience and tranquil atmosphere with the stylish and compact Aromax. Easily transportable, the Aromax is the solution for smaller environments such as reception desks, waiting rooms, but in particular ideal for domestic use. The original minimalist cone shape and sensual texture of smooth anodised aluminium makes the Aromax the essential multi-purpose home diffuser to compliment any interior.

Thanks to the cold-air diffusion technology used in the Aromax the diffusion fragrances are dispersed into the smallest micro droplets ensuring the most effective fragrance output. The glass nebuliser is meticulously hand-blown to ensure perfect diffusion every time. Each precision glass is quality control tested to guarantee the highest quality diffusion of either Air Aroma perfume-quality diffusion fragrances or 100% pure essential oil diffusion fragrances.
In a busy world where sight and sound assault the senses on a daily basis, scent diffusion offers a unique alternative. Scenting has the power to create a subtle sensory experience resulting in a balanced mood. More sophisticated than any other sense, smell can trigger the memories and emotions that define life’s experiences.

With a coverage of up to 400m³ (14,000 cubic ft) the Aroslim is the ideal solution for banks, retailers and smaller hotel lobbies. Thanks to its understated looks, sleek anodized aluminium body and plug & play ability the Aroslim is also a great fit for office receptions, fitness clubs or even for homes.

The Aroslim comes with Air Aroma’s patented cold-air diffusion technology built-in ensuring an efficient and even fragrance output as well as maintaining the characteristics of the diffusion fragrances used. Aroslim. Bringing a whole new meaning to ‘versatility’.
Clean lines, quality finishes and great colours describe one of Air Aroma’s bestselling product ranges, the Aroscent range. Thanks to its cold-air diffusion technology built into a body of smooth anodised aluminium the Aroscent range is one to be seen and smelled.

Whether you are looking for complete portability (Aroscent Portable) or a more permanent fixture (Aroscent Wall), the Aroscent range enables professional scenting in hotel lobbies, meeting rooms, retail outlets, hospitals and many others.

With a reach of up to 1000m³ the Aroscent range is a great solution for small to medium sized spaces.
Versatility, adaptability and freedom of choice were key aspects when developing the Aroscent Lifestyle. The result is a range of professional diffusers that allows the user to change the ambience of any space with the push of a button.

An inspiring scent in the morning, an uplifting scent after lunch and a relaxing fragrance in the evening? Choose from up to three different fragrances simply by using the stylish remote control that is included.

Available as Aroscent Lifestyle Portable and Wall version. Now comes the hard part, selecting your favourite fragrance.
Let today’s technology make your life easier and smell better with the Aroscent Pro. The Aroscent Pro diffuses up to three different fragrances and is completely controllable via the Arologic interface.

Create your own scenting schedule with adjustable strength, duration, stop and start time. You are in charge. Available as a portable model making it the ultimate three fragrance scenting device.
The practical Ecoscent system is designed for larger size areas that require discrete diffusion, ideally connected to your HVAC system it will also increase efficiency by up to 50% (compared to diffusing straight into the air).

Featuring either a 450ml, 2 or 5 liter drum, the Ecoscent range is all about user-friendliness and flexibility. Covering areas from 500m³ to spaces well over 10,000m³, the Ecoscent range offers the right configuration to scent discreetly and effectively.
Powered by Arologic, Ecoscent Pro offers the same functionality as the Aroscent Pro but with the added possibility to connect to the building’s HVAC system.

Fully programmable through the Arologic interface, Ecoscent Pro is a completely discrete way of scenting. Switching between three different fragrances, the atmosphere of a room can be changed in an instant. Ultimate flexibility at the click of a mouse button.
The Arodrive Premium car air freshener comes in three distinctively different 100% pure essential oil fragrances. Stay alert with “Mint Focus”, unwind with “Floral Relax” or cruise home with “Citrus Joy”.

Thanks to a sophisticated diffusion technology the Arodrive Premium diffuses your chosen fragrance throughout the car in no time, creating the perfect ambience. This easy to use cartridge system plugs into your car’s 12V socket.

The purest, most natural, best smelling car air freshener.
<table>
<thead>
<tr>
<th>Technical Specifications</th>
<th>Arologic</th>
<th>Aromax</th>
<th>Arodrive</th>
<th>Aroslim</th>
</tr>
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<tbody>
<tr>
<td><strong>Dimensions:</strong></td>
<td>200W x 50H x 200D mm</td>
<td>ø160 x 230 mm</td>
<td>ø20 x 102 mm</td>
<td>Base ø30 x ø125 x 130 mm</td>
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<tr>
<td><strong>Weight:</strong></td>
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<td>5.05 kg incl. power adapter</td>
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<td><strong>Power Supply:</strong></td>
<td>110-240V 50/60Hz 350mA</td>
<td>220-240V 50/60Hz 120V 60Hz</td>
<td>12 Volts DC</td>
<td>230-240V 50/60Hz 120V 60Hz</td>
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<td><strong>Power Consumption:</strong></td>
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<td>5W 50Hz, 6W 60Hz</td>
<td>1W Max</td>
<td>1W Max</td>
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<td><strong>Network:</strong></td>
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<td><strong>LAN Connector:</strong></td>
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<td>⬤</td>
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</tbody>
</table>
### Aroscent - Portable
- **Dimensions:** 387W x 400H x 110Dmm
- **Weight:** 8.3kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 1 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Optional
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Aroscent - Wall
- **Dimensions:** 387W x 340H x 107Dmm
- **Weight:** 6.6kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 1 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Optional
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Aroscent Pro - Portable
- **Dimensions:** 575W x 400H x 110Dmm
- **Weight:** 11.5kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 3 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Yes
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Aroscent - Wall
- **Dimensions:** 387W x 340H x 107Dmm
- **Weight:** 6.6kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 1 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Optional
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Aroscent Pro - Wall
- **Dimensions:** 575W x 400H x 110Dmm
- **Weight:** 11.5kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 3 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Yes
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Aroscent Lifestyle - Portable
- **Dimensions:** 575W x 400H x 107Dmm
- **Weight:** 10.0kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 3 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Yes
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Aroscent Lifestyle - Wall
- **Dimensions:** 575W x 400H x 107Dmm
- **Weight:** 10.0kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 3 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Yes
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Ecoscent - r1
- **Dimensions:** 300W x 125H x 150Dmm
- **Weight:** 3.6kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 500 to 1000 m³
- **Fragrance Cartridge:** 1 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Optional
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Ecoscent - r2
- **Dimensions:** 300W x 125H x 150Dmm
- **Weight:** 4.8kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 1000 to 2000 m³
- **Fragrance Cartridge:** 2 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Optional
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Ecoscent - r6
- **Dimensions:** 320W x 220H x 40Dmm
- **Weight:** 7.4kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 85W
- **Coverage:** 4000 to 6000 m³
- **Fragrance Cartridge:** 6 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Yes
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**

### Ecoscent - rPro
- **Dimensions:** 300W x 125H x 150Dmm
- **Weight:** 5.5kg
- **Power Supply:** 220-240V 50/60 Hz, 100-120V 50/60Hz
- **Power Consumption:** 240V 50W, 120V 66W
- **Coverage:** 1000 to 2000 m³
- **Fragrance Cartridge:** 3 x 450ml
- **Adjustable Strength:** Yes
- **Arologic Functionality:** Yes
- **Lockable:** Yes
- **Material / Finish:** Anodised Aluminium
- **Colours:**
andorra, argentina, australia, austria, bahrain, belgium, brazil, cambodia, canada, chile, china, colombia, costa rica, croatia, cyprus, czech republic, denmark, dominican republic, el salvador, estonia, finland, france, germany, greece, guatemala, honduras, hong kong, hungary, india, indonesia, ireland, italy, japan, jordan, kuwait, latvia, lebanon, lithuania, luxembourg, macau, malaysia, mexico, monaco, montenegro, netherlands, new zealand, norway, oman, panama, peru, philippines, poland, portugal, puerto rico, qatar, romania, russia, saudi arabia, serbia, singapore, slovakia, slovenia, south africa, south korea, spain, sweden, switzerland, taiwan, thailand, turkey, ukraine, united arab emirates, united kingdom, united states, uruguay, venezuela, vietnam

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